

Euker Innovations

**Latest Packaging Inventions
Made In Germany**

Outsert 2 in 1

Patient Alert Cards

Tamper Evident Labels

KIT Systems

Supplier Managed Inventory

Two leaflets
in one outsert

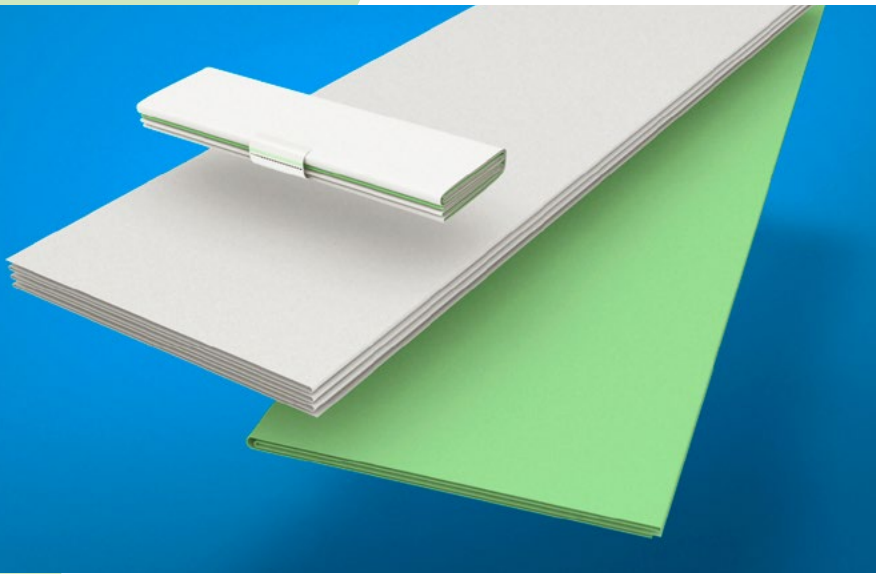
Outsert 2 in 1

The challenge: Insert 2 leaflets in the folding box with the product using 1 station on the packaging line!

Euker has the solution - easy and efficient: The Outsert 2 in 1!

The Outsert 2 in 1 is printed on one sheet, folded and sealed by glue points or perforated labels. With our innovative technique the outsert is cut in the folding process.

When the Outsert 2 in 1 is opened, you are holding two leaflets separated in your hands. No perforation which may tears into the text! No bundling of 2 separate leaflets, therefore no risk of wrong combinations. The Outsert 2 in 1 runs on packaging lines as efficient as other outserts.



Patient Alert Cards

„More than one Patient Alert Card in each pack – that’s possible!“

The cards are folded to the format of the leaflet and bundled with the folded leaflet by two perforated labels.

These bundles we deliver to our pharmaceutical customers. With one feeding station on the packaging line the bundled Patient Alert Cards and the leaflet are sent into the folding carton - as if it’s only one piece.



Tamper Evident Labels

Usually boxes are varnished and usually labels glue on the varnish and can be peeled off without any harm to the varnish or the box.

Tamper Evidence however requests that the labels can not be opened or peeled off without visible traces. On basis of DIN EN 16679 Euker Tamper Evident Labels leave traces. When peeled off the varnish and the carton will be harmed. This is valid for most of the dispersion varnishes.

For other varnishes we offer labels for validation. First experiences show that the glue leaves visible traces on the box.

KIT Systems

Reduce your logistic costs and efforts! Let us deliver labels, leaflets, booklets and cartons together in the quantities you need. You will have less palettes in your warehouse, less deliveries and less QA-checks!

The idea of delivering labels, leaflets, booklets and cartons together is interesting for small and medium size production lots.

You communicate your needs and we provide all the packaging material in one single delivery.



Supplier Managed Inventory

Euker as your supplier is responsible for the availability of your packaging material.

We care about your production. We make sure that all labels, leaflets and booklets are available for you at the right time and in the quantity needed.

You save time and money. No individual orders of each article, nobody who has to check the availability of the leaflet, the label or the booklet. You provide us with your production plan and the level of your current stock in form of a HTML or Excel file.

Euker can produce according to your needs, optimising the own production planning. A typical win-win-solution. If you are interested, we are at your service!

About Euker

As one of the leading manufacturers of secondary packaging, Euker is well known within the pharmaceutical industry for decades. Furthermore we are offering solutions for the food and cosmetics industry.

Beside our core products such as labels, package inserts and mini booklets, our focus is on the individual development of packaging for our customers.

The family Mägerlein is leading the company in third generation after taking over the commercial printer, which was founded at the beginning of the 20th century, in 1950. Together with Manfred Mägerlein, his sons Dietrich and Robert Mägerlein are building the management today and are following the family tradition.

With more than 230 employees at two sites in Marburg approximately 20.000 orders are handled per year from all over the world. With the latest techniques and a maximum of accuracy, high quality standards are met to assure the customer exact printing goods.

A perfect service from the idea to the finished product is completing the range – This is Euker!



Eukerdruck GmbH & Co. KG

Marburger Straße 92
35043 Marburg (Germany)
Phone + 49 6421 954 - 0
Fax + 49 6421 954 - 190
info@euker.de
www.euker.de